

## **Solar panels to supply hot water at Aloft Hotel**

Abu Dhabi National Exhibitions Company (ADNEC) has revealed that more than 90% of the hot water at its 408 bedroom Aloft Hotel will be supplied through energy harnessed from solar panels. Aloft Hotel will become the first hotel in Abu Dhabi to make such use of solar energy when it is launched on October 25<sup>th</sup>.

560 solar panels, covering a total area of 2,300 square metres have been installed on the roof of ADNEC Car Park A. These panels heat water for the hotel's 408 bedrooms, 2 production kitchens, food & beverage outlets, hotel offices and the swimming pool saving an estimated 870 mega watt hours of electricity every year by making use of the infra-red component of sun light to generate energy. The solar panels were manufactured in Germany by WOLF GmbH, a renowned leader in the solar power sector.

Commenting on the project, His Excellency Ali Bin Harmal, Managing Director of ADNEC said, "In line the Abu Dhabi government's 2030 vision for sustainable economic development, we are following the environmental objectives of the emirate by diversifying our power requirements away from traditional sources of energy. As the world's most modern exhibition centre, we have a responsibility to lead from the front and this initiative, combined with other power saving programmes underway at ADNEC re-enforces our position as the Middle East's leading venue."

Last month, ADNEC introduced a major recycling programme to support the emirate's recycling agenda. Recycling stations were installed throughout the venue; one month into the programme ADNEC was able to recycle almost 5,000 kilograms of paper, carton, magazine, plastic and aluminum can waste

The Aloft Hotel will be launched on October 25<sup>th</sup> in support of the inaugural Etihad Airways Formula One Grand Prix. The hotel targets today's forward thinking business travellers by offering a quality, designer product which is affordable with a focus on accessible technology, comfort and convenience.

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### **For further information:**

#### **About Abu Dhabi National Exhibitions Company (ADNEC)**

Abu Dhabi National Exhibitions Company (ADNEC) is a strategic international venue development and management company. ADNEC's venue portfolio includes one of the most modern exhibition centre's in the world - the *Abu Dhabi National Exhibition Centre*, and the UK capital's largest exhibition and conference venue, *ExCeL London*.

ADNEC is creating unique business districts to serve Abu Dhabi's rapid expansion and emergence on the global stage.

Development projects surrounding the Abu Dhabi National Exhibition Centre include *Capital Centre* (a mixed-use development of 23 hotel, residential, commercial and mixed-use towers adjacent to the exhibition centre), *Capital Gate* (an iconic 35 storey gravity defying feature tower, featuring the 5-star hotel - 'Hyatt at Capital Centre'), the Aloft Hotel and a 2.4km *Marina* zone on Al Bateen Channel opposite to the exhibition centre.

In addition, ADNEC is expanding within the region, with The Al Ain Convention Centre, a residential and business micro city around a state-of-the-art convention centre.

For more information visit [www.adnec.ae](http://www.adnec.ae); [www.alaincc.ae](http://www.alaincc.ae); [www.capitalcentre.ae](http://www.capitalcentre.ae); [www.capitalgate.ae](http://www.capitalgate.ae); [www.excel-london.co.uk](http://www.excel-london.co.uk);

#### **About Aloft Hotels**

Created to shake up the staid, traditional select service segment of the hotel industry, Aloft delivers urban-influenced, open and vibrant design and a social guest experience at an affordable price point. In the same way that W Hotels broke through the clutter of conformity in the upscale hotel arena a decade ago, Aloft is shaking up the industry for the next generation of traveler. Starwood recognized opportunity in the select serve market for reinvention and innovation and selected world renowned design and architecture firm Rockwell Group to collaborate on the new hotel concept. Aloft hotels are geared toward savvy, design-conscious consumers who grew up with the democratization of design. Aloft hotels are wired for the future and an aggressive growth plan is in place with close to 50 properties set to open by the end of this year from Baltimore and Dallas to Beijing and everywhere in between. [www.alofthotels.com](http://www.alofthotels.com)

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